

3RD ANNUAL

WOMEN IN BANKING

CONFERENCE

FIND INSPIRATION, MOTIVATION AND EMPOWERMENT
THROUGH THE TBA WOMEN IN BANKING CONFERENCE.



JUNE 23-24, 2022
GRAND HYATT SAN ANTONIO

MAKE PLANS TO ATTEND AND REGISTER TODAY!

Join us for the 3rd Annual Women in Banking Conference

Build relationships, create mentorships, know your worth and take opportunities going into the future.

The 3rd Annual Women in Banking Conference is designed to encourage, support and inspire women to maximize their banking career. Women at all levels will gain knowledge from other successful women in leadership roles and learn how they've been able to succeed and rise above.

Whether you're a supervisor or bank president or plan on rising up the ranks, these speakers will inspire you to take action in your professional development and take charge of your career.

All levels of women bankers interested in growing their career will benefit from this event.

Hotel Information

Grand Hyatt San Antonio
600 East Market St | San Antonio, TX 78205
(833) 435-0343
Group rate: \$199
Cut-off: Wednesday, June 1, 2022
<https://bit.ly/womensconf22>

**The discounted group rate will be available until June 1, 2022, or until the group block is sold-out, whichever comes first.*

Registration/Cancellation

MEMBERS:

1st registrant: 2+ registrants:
\$425 per person \$375 per person

NONMEMBERS:

\$850 per person

Fee includes program, receptions and all listed meals.

For IRS reporting purposes, the food cost portion of your registration is approximately \$200.

Full registration fees will be refunded if written notice is received no later than **June 9, 2022**. There is no refund after this date. Written notice is required for all cancellations or substitutions. Email requests to education@texasbankers.com. Substitutions are permitted without added cost or penalty.

SCHEDULE

Wednesday, June 22

5:00 – 7:00 p.m. Pre-conference Welcome Reception & Icebreaker

Thursday, June 23

7:00 – 8:00 a.m. Breakfast & Registration
8:00 a.m. – 5:00 p.m. Program (lunch included)
5:00 – 6:30 p.m. Networking Reception

Friday, June 24

7:00 – 8:00 a.m. Networking Breakfast
8:00 – 11:45 a.m. Program

OPENING KEYNOTE

Debbie Peterson

Career Mindset Strategist, Author, President, *Getting to Clarity From Frustrated To Focused and Beyond to Fulfilled*



Debbie Peterson is a certified trainer of neuro linguistic programming at the master practitioner level through the Association of Integrative Psychology. In the last 10 years, Debbie has presented to thousands of employees, leaders and clients at various sized companies and organizations. Debbie is the author of "Clarity: How Smart

Professionals Create Career Success on Their Terms." In this session, Debbie will share how to move from frustrated to focused, learn to ramp up your motivation to achieve results, acquire new mindset strategies for massive action, discover productivity tips, tools and techniques; and understand how to cultivate a community to grow your business and career to the next level.

CLOSING KEYNOTE

Jess Ekstrom

Founder & CEO of *Headbands of Hope*

Chasing the Bright Side: Why Optimism is The Secret Ingredient to Success



Jess Ekstrom, author of "Chasing the Bright Side," runs Headbands of Hope, a business that donates a headband to a child with an illness for every headband purchased. She's been featured on Good Morning America, Today, NBC, The Huffington Post, The View and more. Last year she spoke at 57 events around the world about navigating failures

with purpose. Every expert you know was once a beginner. Failures are not the opposite of success, they're a part of success. In order to be resilient, you have to believe in the end result. Get tactical tips to practice optimism in your daily lives and jobs.

SPEAKERS

Breaking the Glass Ceiling



Arleas Upton Kea, now retired, was deputy to the chairman and chief operating officer at the Federal Deposit Insurance Corp. A native Texan, she earned her Juris Doctor degree from the University of Texas Law School in 1982 and her

bachelor's degree with honors in 1979. She also holds certificates from the program of Instruction for Lawyers at Harvard Law School and the Program for Senior Leaders in Government at Harvard's Kennedy School of Government. Arleas has received numerous awards for her leadership and successful record for providing a wide range of corporate, advisory and operational oversight, including a 2012 nomination for the prestigious Service to America Medal of Honor. Arleas has also served on a White House Advisory Group for Reform of Senior Executives in public service. In this session, Arleas shares her 30-year journey to become the first African-American woman to serve as deputy to the FDIC chairman and chief operating officer.

It's Up to Us



Natalie Bartholomew is the founder/host of the Girl Banker platform and podcast. She is a 21+ year veteran banker and is a passionate advocate for women in banking. She launched "The Girl Banker" platform in November of

2017 to amplify the importance of women in banking and support them in their professional development. Natalie and "The Girl Banker" have been featured in a variety of financial industry magazines, newsletters and podcasts nationwide. Today, she has her own podcast covering many issues that women in banking face. Bartholomew's many accolades include Arkansas Business' 2019 40 Under 40 class and the 2015 Young Woman of the Year from Greater Bentonville Area Chamber of Commerce. In this session, Natalie will highlight how it's up to women in banking to advocate for one another to aid them in moving up the ladder as well as changing the narrative to young women about opportunities in banking.



The Secret Sauce to Your Success — Professionally Savvy

InterAction Training Founder and President **Honey Shelton** is ready to help you get ahead of the pack. Knowing how to use emotional intelligence (EQ) to improve your

life is the key to relationship management and navigating the water at work. Research has proven that more than 80% of your professional success can be linked to your EQ. Increasing your EQ can increase your success.

Isn't It Time You Spoke Up?



Ellen Lambert is a motivational speaker and writer focusing on health, well-being, and self-improvement. Her passion is helping women discover, uncover and recover their confidence and authentic voice to fulfill their

purpose. During this session, you will learn key strategies for communicating clearly, confidently and effectively.

Human Trafficking: Closer to Home Than You Think



Terri Luttrell, Compliance & Engagement Director, Abrigo, will discuss what financial institutions and BSA professionals can do to help identify, flag and prevent human trafficking. Human

trafficking is one of the fastest growing criminal activities in the world, exploiting more than 45 million people and generating an estimated \$150 billion in profits each year. Through the use of force, fraud and coercion, traffickers compel victims of all genders, ages and nationalities into situations of labor and sexual exploitation, in our own communities. Terri is CAMS-audit certified and has more than 20 years in the banking industry, working both in medium and large community banks in the areas of compliance/fraud, commercial lending and deposit operations.

What To Do When Violence Erupts in the Workplace



Join ProActive Defense USA for this full participation session where you will learn how to overcome shock, fear and chaos to survive and assist others when violence erupts. A woman-owned business, ProActive Defense offers the country's premier action-driven, active shooter defense training. Your instructors include **Brandy Whittington**, Decorated US Navy Veteran, Master Training Specialist and Navy Certified Sexual Assault Prevention & Response & Victim Advocate;



Nathan Dee, Decorated US Marine, Wounded Veteran, Weapons Safety Specialist and Certified Sabre Trainer; and **Jermaine Glover**, Decorated Military Security Force Trainer, Police



Operations Officer, Certified Anti-Terrorist Specialist and Level V Homeland Security Protection Officer.

ROUNDTABLES

Speed Networking Roundtables

This session will consist of three 15-minute conversations at peer roundtables, with discussion categories suggested by attendees and industry executives.

Within each category there will be several topics for discussion. You decide which topics you want to discuss, and the conversations will flow based on the makeup of the group!

Sponsors

FWIT

ProActive Defense USA

What They're Saying

"Loved this conference! What great speakers! I loved all the messages and feel that they will be so beneficial to come back to work with me."

"We had a great time and enjoyed it so much! We had a variety of ages in our group and the presentations were useful to all of us. The information was excellent."

"Excellent panel of speakers, and an extremely motivating and inspiring couple of days! Loved the location and facility! Can't wait to attend the next one!"

"This is one of the best training events that I have ever attended. Very well organized, great speakers and relevant topics."



REGISTER ONLINE AT
WWW.TEXASBANKERS.COM/STORE

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REGISTRATION

REGISTER ONLINE OR COMPLETE A SEPARATE FORM FOR EACH REGISTRANT

Mail: Texas Bankers Association • P.O. Box 2569 • Austin, Texas 78768-2569
Email: register@texasbankers.com • Fax: 512-473-2560 • Phone: 800-462-7295

MEMBERS:

1st registrant:

\$425 per person

2+ registrants:

\$375 per person

NONMEMBERS:

\$850 per person

Confirmation will be emailed to you upon registration.

Name Mr. Ms.

Title

Bank or Company

Street Address

City, State, Zip

Mailing Address (if different from above)

City, State, Zip

Phone

Fax

Email Address

To expedite your registration, please include any other names you have used (i.e. maiden name, formal name or nickname) and, if applicable, any other financial institutions you have previously worked for.

Other Names

Other Financial Institutions

Please note any special accommodations below (i.e. ADA, food allergies, dietary requests, etc.):

Consent to use photographic images

Registration and attendance at, or participation in, this meeting constitutes an agreement by the registrant to TBA's use and distribution (both now and in the future) of the registrant's or attendee's image or voice in photographs, video, electronic reproductions and audio of such event.

REGISTER ONLINE AT WWW.TEXASBANKERS.COM/STORE